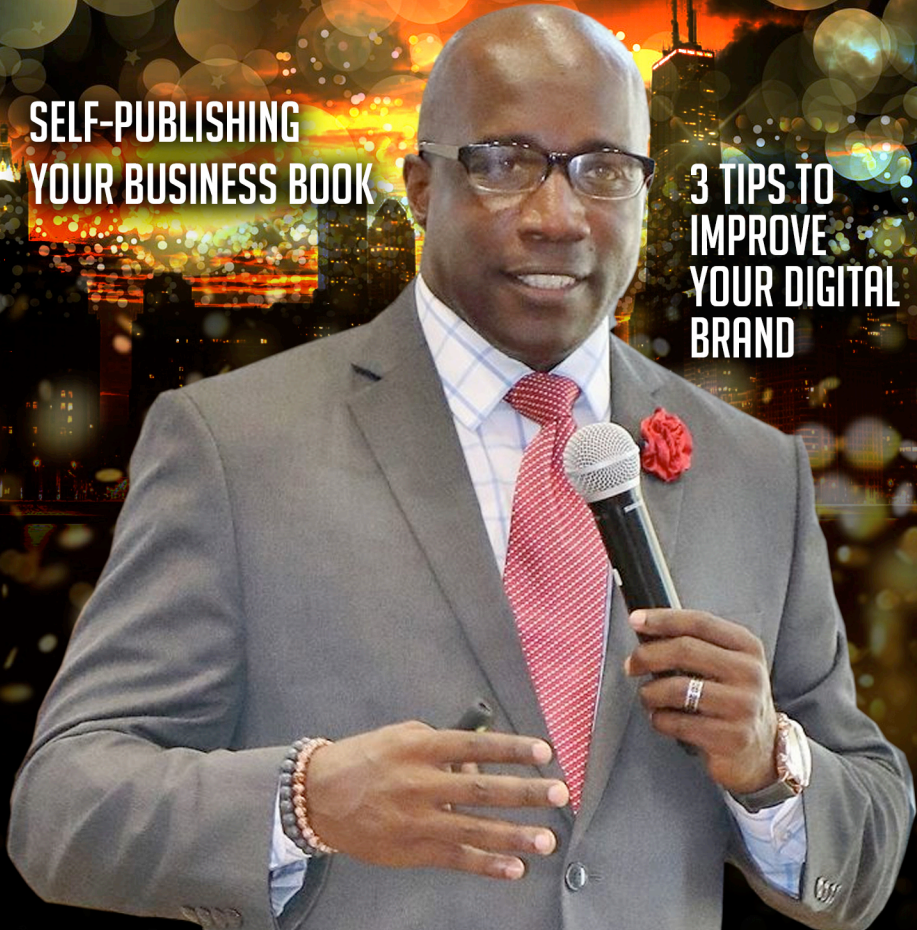


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“I wrote this book especially for people, from all walks of life, to believe in themselves and their dreams, and to understand that education and a strong work ethic are the formula for success,” says Judge Lloyd, a popular commencement speaker. “I also want to show my life as an example that when life delivers tragedies, and you think you can’t go on, you can rely on faith and loving people to heal, recover, and continue making a positive contribution to the world.”

— Judge Leonia Lloyd



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From The Desk of...

# The Publisher

by Pam Perry



## Ready, Set, Go

Get out there and get known!  
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# KRISTAL WALKER



Dr. Kristal Walker is a thought leader in the learning, leadership, and organizational space. She spent the last 15+ years helping clients engage people, apply processes, and implement technology to improve human and organizational performance in the corporate, non-profit, higher-learning, and retail industries. Her expertise includes developing strategy and executable tactics in the areas of leadership development, talent development, succession planning, diversity & inclusion, performance management, and employee engagement.

Kristal is a faculty member with Training Industry, Inc. where she has the pleasure of teaching other learning and development leaders the business of training, design thinking, and how to build diversity and inclusion training and programs within their organizations. She also recently accepted the appointment as the first ever African American executive team member for a newly created Vice President of Employee Wellbeing role at Sweetwater in Fort Wayne, Indiana.

Kristal's passion lies in helping individuals become the best version of themselves through personal and professional development coaching. She facilitates a 12-week coaching program hosted once per quarter to help clients overcome self-sabotaging behavior using proven assessment tools to measure her client's successful transformation. When it's all said and done, Kristal enjoys being the wife to her loving and supportive husband, and the mother to her amazing children

If you are interested in advancing your personal and professional capacity, we invite you to actively participate in the next cohort of Dr. Walker's 12-week "Let's Grow Together" coaching program. Visit [www.Kristal-Walker.com](http://www.Kristal-Walker.com)







Dan Mangena is an author, entrepreneur, philanthropist, and public speaker who made his first million by the age of 20.

The harsh reality of losing his success and rebuilding it led him on a 12-year journey to seeking and creating more practical and tangible strategies to align himself with his purpose. He has spent the better part of his life perfecting and sharing his world-class Beyond Intention Paradigm.

He was listed in The Wall Street Journal as a 'Master of Success'. His other books Money Game and The Dreamer's Manifesto, along with his podcasts, events & retreats continue to help captains-of-industry and private individuals alike live an abundant, joyful, purpose-driven life.

Daniel offers many unique and effective practices to take one from meditating and visualizing to living intentionally. Alongside his siblings, he launched The Mangena Foundation, a non-profit organization that builds schools and orphanages in third world countries, runs mentorship programming for children in foster care and group homes as well as young offenders and those in the criminal justice system in the UK.

For booking information and contact Daniel: <https://dreamwithdan.com/>  
[www.facebook.com/thedreamerceo](https://www.facebook.com/thedreamerceo) | <https://www.instagram.com/dreamerceo>  
Listen to his podcast at: <https://anchor.fm/doitwithdan>

A professional portrait of Michelle' Sturgis, a Black woman with short dark hair, wearing a dark blazer over a white top. She is smiling and has her hands clasped in front of her. The background is a light blue and white architectural grid pattern.

# MICHELLE' STURGIS

**CEO AND FOUNDER OF  
STURGIS EXECUTIVE TRAINING  
& CONSULTING**

Michelle' Sturgis is an exceptional visionary woman of many talents driven to inspire and propel others to level up into their greatness. She is a CEO, entrepreneur, exceptional executive training & consultant, author, speaker, & educator. Holding an MBA/MIS (Management Information Systems) degree, with over 25 years of successful business, training, management, speaking, and educator experience, she has combined these tools working for fortune 500 companies in management, & as a college educator to effectively train others to reach their full potential.

She trains and develops company executives to modify their leadership style in order to retain and decrease their employee turnover rate. Her job is to assist clients to updated leadership theories that directly affects the corporate climate of the company that puts employee needs before stats in order to increase profits. She does this by using her Strategic Performance Formula, “The Five P’s of Exceptional Executive Leadership.”, that she has successfully developed and shared with clients to improve their bottom line. Her motto is “saving money and satisfied clients is always the end result.”

She is a member of Alpha Kappa Alpha Sorority, Inc., Eta Omega Chapter, and is passionate about developing women and girls into mastering the art of living free and learning to take leadership of their lives. Her latest co-authored book “Women’s Guide: Master the Art of Living Free”, truly delivers this message. Her nonprofit, girls programs, Girl Confidence & Sturgis I.T. Academy for Girls helps young ladies to build their self esteem & bridge the gender gap in information technology. Training and motivating others to see their individual greatness at the individual or corporate level is a phenomenal game changer for everyone that she most definitely delivers.

*For more information: Contact Michelle Sturgis for speaking opportunities at*  
[www.michellesturgisspeaks.com](http://www.michellesturgisspeaks.com)





# DR. WILL MORELAND

## WHAT IS YOUR INNER GENIUS? THE DOCTOR WANTS TO KNOW

BY CIER BLACK

*"I had an encounter when I was 18 years old. I was told by a Judge I was headed to nowhere. He almost put me in jail but then decided to mandate that I determine what I was going to do with my life. I was given two weeks to decide."*

**- Dr. Will Moreland**

Dr. Will had no idea of what he was going to do with his life. Until the Judge mandate, he didn't think he was even required to know. It would be many years later before he would tap into his inner genius, yet the steps to get there were notable.

Many years later after the encounter with the Judge, Dr. Will Moreland was once again faced with another thought-provoking assignment. Many years into his career, Dr. Will was once told by a business coach what was expected from him. He struggled because although he was a leadership expert, he recognized he was so much more. Around the age of 35, despite reaching success, Dr. Will admits that although functioning, he had fallen into a depression. Ironically, it was this depression that catapult him on a journey. The journey he embarked on was a clarity journey. This clarity journey led him to what he defines as his core authentic self. At the end of this journey, Dr. Will emerged empowered, enlightened, and most of all encouraged.

By now he had decided that who he was would not be contained in a box. He would no longer accept advice that would pigeon hole how he would serve others. Rather, Dr. Will embraced all that he was and all that he is, multifaceted. The clarity journey had taken him to his core. His core reminded him that being made in God's image meant he too could embrace and be all things to all people. What Dr. Will had done was come face to face with his inner genius.

Outside the box, this genius authored over fifty books. He admits, "I'm not writing to become a best seller. I write hoping my experiences help others." In service, Dr. Will trains in leadership, mindset, and transformation. It's a little known secret, it's only by accident that Dr. Will became a speaker. Accident or not, his inner genius led him to build a million dollar speaker brand in less than a decade.



**“I’m not writing to become a best seller.  
I write hoping my experiences help others.”**

Dr. Will went from not knowing, to questioning, to commanding stages worldwide. His global recognition drives him to want to do more. Driven by this desire, Dr. Will decided to pour his knowledge into training up and coming speakers at his ‘Genius Speakers Academy’. In this academy, you will learn everything you will need to build your speaker business.

**For now, Dr. Will has decided his fulltime inner genius is helping you find yours. So I ask again, “What is your inner genius? The doctor wants to know.” Tap into his social communities at @drwillspeaks, he’s waiting to hear from you.**





# DR. DAVID M. WALKER

**SPEAKER, PODCAST HOST, AUTHOR**

Dr. David M. Walker is a leading voice on the topic of life & transition. Dr. Walker is passionate about seeing others transition into new and positive seasons in their lives.

Growing up in the inner-city streets of Bedford-Stuyvesant, Brooklyn, NY, Dr. Walker experienced the challenges and struggles that come with living in a community of drug deals and gang violence. Dr. Walker developed a passion for education, which culminated with an earned doctorate from Northeastern University.

Dr. Walker is the author of his first book, “The King Mentality.” Scheduled for release-February 2021. The King Mentality will guide you into living your life in the winner’s circle. You are a winner, and the King Mentality will inspire you to face your challenges with a mindset that says, “I can do it.” If the odds you are facing seem overwhelming, the King Mentality is the book that will set you on the path to producing a real success story in your life.

Dr. Walker is the host of the podcast Beyond the Culture with Dr. David M. Walker.

## Speaker Topics

- Life & Transition
- Black Male Athletes and Spirituality
- Leadership Success

Connect with Dr. Walker on all social media platforms: [@DrDavidMWalker](#)

Email: [dr.davidmwalker@gmail.com](mailto:dr.davidmwalker@gmail.com)

Visit: [www.drdauidmwalker.com](http://www.drdauidmwalker.com) or [www.beyondtheculturepodcast.com](http://www.beyondtheculturepodcast.com)



## Constance Craig-Mason

### CEO OF CONCIERGE FINANCIAL GROUP, CFG AGENCY & THE CO-FOUNDER OF THE REAL CONNECTED CO.

Constance Craig-Mason is the CEO & Visionary of Concierge Financial Group and CFG Agency. She is a passionate International Speaker, award-winning Insurance Broker, dedicated Financial Wellness Coach and a x3 Amazon Best Selling Author, who teaches her clients how to correctly manage their money, so they can live the life that they want without worrying about money!

She has received numerous awards for community impact in her field including a Medallion - "In Recognition of Excellence, Service, & Sacrifice" from the Comptroller of Maryland. Constance was an honoree at The Black Business Review's 2019 Class of 40 Under 40. She was nominated for Financial Expert Speaker of the Year at Speakercon in November 2019. And Constance is a graduate of the 2020 Inaugural Class of Dr. Cheryl Wood's Vocalize Women Speakers Academy.

To connect with Constance, you can find her on all social media platforms as [@ccraigmason](#) or visit [www.ccraigmason.com](http://www.ccraigmason.com) | [constance@conciiergefg.com](mailto:constance@conciiergefg.com)  
Conference details & Call for Speakers: [www.letskeepitrealconference.com](http://www.letskeepitrealconference.com)  
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# Halona Black

## THE ARCHITECT OF CREDIBILITY

Halona Black is a Book Ghostwriter and an expert in thought leadership marketing. She helps leaders write books and content that powerfully positions them for lucrative speaking engagements, media attention, and consulting opportunities. What clients love about working with Halona is that she has a proven framework that shapes the author's creative ideas into a book that is focused and meaningful for the reader.

Halona has been ghostwriting for 6 years for corporations like Amazon, Honeywell, and Zendesk. Before committing to a full-time writing career, she was an international adult education consultant having worked with organizations like the WorldBank, USAID, and Peace Corps. Born and raised in New Jersey, she now serves her clients while traveling the world. She currently calls Kigali, Rwanda her home.

If you're looking to gain clarity on how to start writing your book, download, "7 Keys to Writing a Business, Life, and Leadership Book that Sells."  
[DigitalWellPublisher.com/speakers](https://DigitalWellPublisher.com/speakers)

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INSPIRE**



# HOUSSAM MAKKI



At the age of one, Houssam accidentally split his head after falling from a three storey building. Doctors labeled him “a piece of wood” because he lost all his senses.

God granted Houssam a second chance to life, gave him back his sensory and he was wholly Reborn.

Being raised by his grandmother who poured so much wisdom to feed his believe in himself made his quest on why he was Reborn after such a near-death experience increase.

Today Houssam is an author, speaker and true leadership coach, He is also a World Civility Ambassador and recognized by IChange Nations (ICN) with the endorsement of the Golden Rule Standard and the Productive Business Community Game-Changer Award recipient.

He purposed to inspire and transform leaders into true leaders through his T.R.U.E. Leadership philosophy, as he believes; leading with intentionality is the key to better results and greater impact.

Check “The 4 laws of T.R.U.E. Leaders” book: [www.hmakkispeaks.com](http://www.hmakkispeaks.com)

For mentoring, coaching, speaking, and success programs:  
[leadership@hmakkispeaks.com](mailto:leadership@hmakkispeaks.com)

Facebook: <https://www.facebook.com/houssammakkijr/>

IG: <https://www.instagram.com/hmakkispeaks/>

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# DR. TOMMY R. NASH, Ed.D

With over 25 years of leadership experience as a Naval Officer and 15 years of organizational leadership within the private industry and federal government, he uses this experience to apply consulting services to businesses, communities, individuals, and entrepreneurs in achieving their missions.

Dr. Nash is a forward-thinking Program, Operations, Business Executive, U.S. Navy veteran who offers a wealth of industry, military, and organizational leadership experience, strong business understanding, and well-documented history of advancing the strategic direction of an organization.

Many organizations experience a lack of organizational leadership, effective leadership, communication, and leadership ethics. He assists his clients through guidance, mentorship, and instruction. They work together to propel clients' lives and careers to the next level with intention and ownership.

Expertise: Organizational leadership; personnel leadership; mentor; continuous improvement; polished/professional leader; strategic; operational balance; problem resolution; staff leadership; and personnel growth.

## Primary Speaking Topics

1. Effective Leadership: There is no “cookie-cutter” one-size-fits-all definition of leadership.
2. Communication and Leadership: Communication is vital in all phases of leadership within any organization.
3. Leadership Ethics: Ethical leadership is leadership guided by respect for the moral beliefs and principles and the dignity and rights of others.

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# 3 SIMPLE STEPS TO BUILD YOUR DIGITAL BRAND

BY JUNTAE DELANE

You may be thinking about how to get started with digital branding or already in the throes of the process. Either way, you'll find useful information right here. As you may already be experiencing, there are a few things that need to be in order before actually starting the process of building your profitable, digital brand for your speaking business. To get started, you must understand your purpose, carve out how to stand out, and establish your home base.

## 1. Understand Your Purpose

You may have started building your digital brand already but if you're like me you understand the importance of strengthening your foundation in that process. But before you begin building your digital brand you must understand the purpose both personally and professionally and make sure they are aligned.

## 2. Create Your Brand Slogan

You can consider this the public-facing version of your value proposition. Your brand slogan should be featured prominently throughout your digital presence, because it lets readers know INSTANTLY who you are, what you offer, and that they've come to the right place.

It's more important to have a brand slogan in the digital space because—let's be honest—we don't spend that much time doing research online because there are too many options. So we bounce! If you don't create a brand slogan, people may be confused. And when they get confused, they go elsewhere.

## 3. Establish Your Home Base

Your home base refers to what platforms your digital brand will occupy within the digital space. Examples of these include websites, mobile apps, or social media platforms. Your brand may occupy one of these or multiple, it depends on what your target audience wants and needs.

Now your action item for this tactic is to: Choose your primary social media channel.

Check out the [SpeakerBrandingSummit.com](https://SpeakerBrandingSummit.com) to get the tools you need or [DigitalDelane.com](https://DigitalDelane.com) to have us build your brand for you.



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